



ORIENTATION TO COMMUNITY-ENGAGED LEARNING

ST. JOHN FISHER UNIVERSITY

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WELCOME STUDENTS!

This presentation will introduce you to:

- What is CEL and how you can benefit.
- How to make the biggest impact – for you and for the community.

INSTITUTE FOR CIVIC AND COMMUNITY ENGAGEMENT



**COMMUNITY-
ENGAGED
LEARNING**



**SERVICE AND FIRST
GENERATION
SCHOLARS
PROGRAM**



**NEIGHBORHOOD
PARTNERSHIPS**



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WHAT IS
COMMUNITY-ENGAGED
LEARNING?

COMMUNITY-ENGAGED LEARNING CRITERIA

Academic Learning

Applying Academic Content to a community-based project to meet the learning goals.

Reflection

Integrating reflections, assignments, and feedback to connect the learning with the community work and vice versa for mutual benefit.

Community Engagement

Addressing Community needs and adding value to an organizational partner through the students' work.

Client Support: Working directly with clients/children/seniors/residents to build strengths and meet needs.

Capacity-Building Projects: Creating products to build capacity of a non-profit, school, or government organization.

- CEL is found in **all disciplines**
- CEL can be **Optional or Required**
- CEL requires avg. **15 to 30 hours**



On average, about

1,000 STUDENTS

participate in CEL each year at the College in about

50 COURSES WITH 50 COMMUNITY PARTNERS!

COMMUNITY-ENGAGED LEARNING EXAMPLE



PSYCH 227: Child and
Adolescent Development
PHIL 230: Philosophy of
Education

RCSD #35
Nativity Preparatory Academy



COMMUNITY-ENGAGED LEARNING EXAMPLES



CHEM 315 & 316: Analytical
Chemistry Lab

ECON 360: Environmental
Economics



Genesee River Watch
Rochester Energy Efficiency
and Weatherization
(RENEW)



COMMUNITY-ENGAGED LEARNING EXAMPLE



Episcopal
SENIORLIFE
Communities

Life. Inspired every day.

SOCI 322: Sociology of
Aging
MKGT 325: Promotion
Management

Episcopal Senior Living
Communities Valley Manor



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WHAT ARE THE OUTCOMES?

PATHWAYS OF IMPACT

POVERTY

Rochester ranks **1st in childhood poverty** among 17 cities of similar size.

EDUCATION

15% of RCSD 3rd graders achieved proficiency in Math AND in ELA.

AGING

Poverty and loneliness has increased among elderly in Rochester.

HEALTH

Monroe County's **uninsured rate** is higher than the national rate.

EXAMPLE:

Public Health students researched the social determinants of health like poverty, education, and housing by surveying 19th Ward residents. They presented this to a health clinic serving uninsured neighborhood residents who will use this data to talk to clients about improving services.



CEL POSITIVELY IMPACTS COMMUNITY PARTNERS

*“SJFC’s students’
work provides real
feedback and
solutions for
nonprofit
organizations.”*

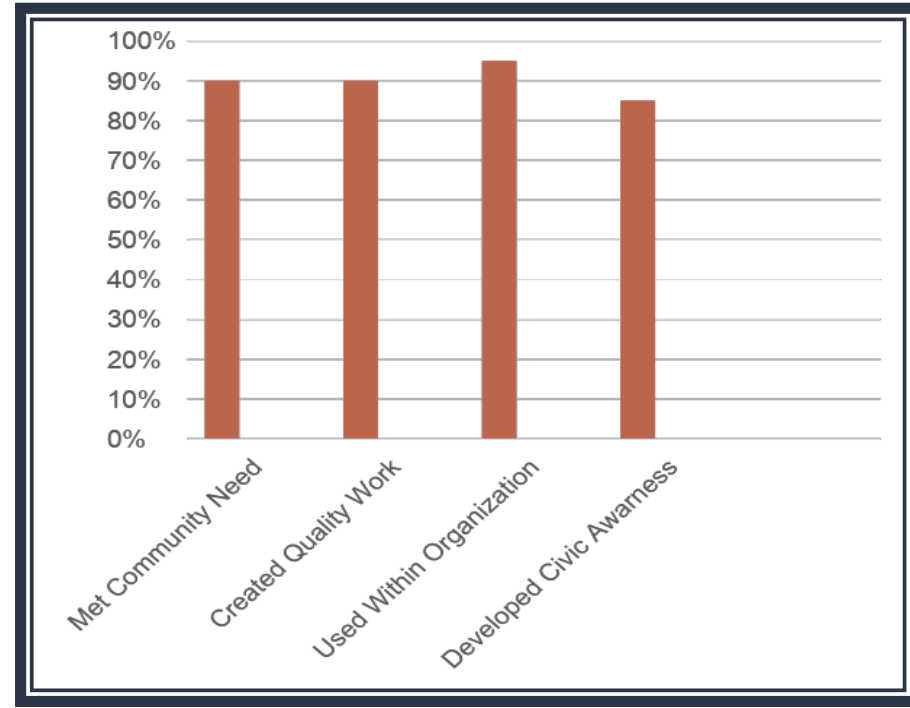


MARY'S PLACE
REFUGEE OUTREACH
BLOSSOM ON NEW GROUND

*A welcoming
community for
refugee
empowerment*



**M.K. Gandhi Institute
for Nonviolence**



COMMUNITY-ENGAGED LEARNING ENHANCES



MEANINGFULNESS AND UNDERSTANDING OF COURSE MATERIAL

"CEL deepened my understanding of how to help people with disabilities."



APPLICATION OF COURSE MATERIAL

"This project gave me meaningful hands-on experience with data analyses."



SOCIAL AND CIVIC AWARENESS OF COMMUNITY NEEDS

"I understand better how poverty affects someone and how hard it is to break the cycle."



WORK-READY AND PROFESSIONAL SKILLS

"I learned how to listen to the needs of my client and implement their ideas."



Hart Research Associates and AAC&U survey (of 1000 companies) found that employers are more likely to hire recent graduates with:

- With internships and service-learning that involve real world experience (94%)
- Community-based projects interacting with individuals with different cultures (83%)



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HOW CAN YOU BE SUCCESSFUL?

USE A STRENGTHS-BASED MODEL OF ENGAGEMENT

X Focus on the **strengths and skill sets** of your partner, not just the deficits.

X **Work with the community, not for the community.** Commit to learning from each other.

X Respect and rely on the **expertise of the community partners.** Receive and incorporate feedback.

Use your CEL experience as an opportunity to stretch yourself. The best learning comes from situations where you can develop new strengths.

BE EQUITY-MINDED

Be aware of your own bias and stereotypes of **the community** (urban schools, low income adults, black youth). Commit to **reducing barriers and increasing understanding**.

Be open to learning about cultures and lifestyles that are different from your own. **Use empathic listening.**



Learn about the **systems that have disadvantaged** black, brown, and low-income communities when working with agencies serving high need communities.

TO

Role: "Expert"



"Everything done, is **to** us and **without** us"

(Medical Model)

FOR

Role: "Expert"



"Everything done, is **for** us and **without** us"

(Charity Model)

WITH

Role: "Gapper"



"**Nothing** for us – or about us – **without** us."

(Social Model)

BY

Role: "Animator"



"**By** us.
For us."

(ABCD)

ROCHESTER'S STRENGTHS!

- **Rochester contains many non-profits committed to creating growth**
- **Rochester is known for** photography (Eastman Kodak), optics (Bausch & Lomb), colleges, Wegmans, and **civil rights leaders** Frederick Douglas and Susan B. Anthony.
- **Rochester is rich in historical neighborhoods** with residents who care about their community, as well as **festivals, museums and many cultural events.**



SHOW PROFESSIONALISM AND USE GOOD COMMUNICATION



Preparation and Orientation

- Learn about the agency.
- Understand the desired outcomes.
- Create a schedule
- Communicate if you'll miss or will be late!

Project Implementation

- Provide updates of work
- Obtain feedback and make adjustments.
- Ask questions with enough lead time
- Determine the plan for submitting your work and celebrate

SHOW PROFESSIONALISM AND USE GOOD COMMUNICATION



Verbal Communication:

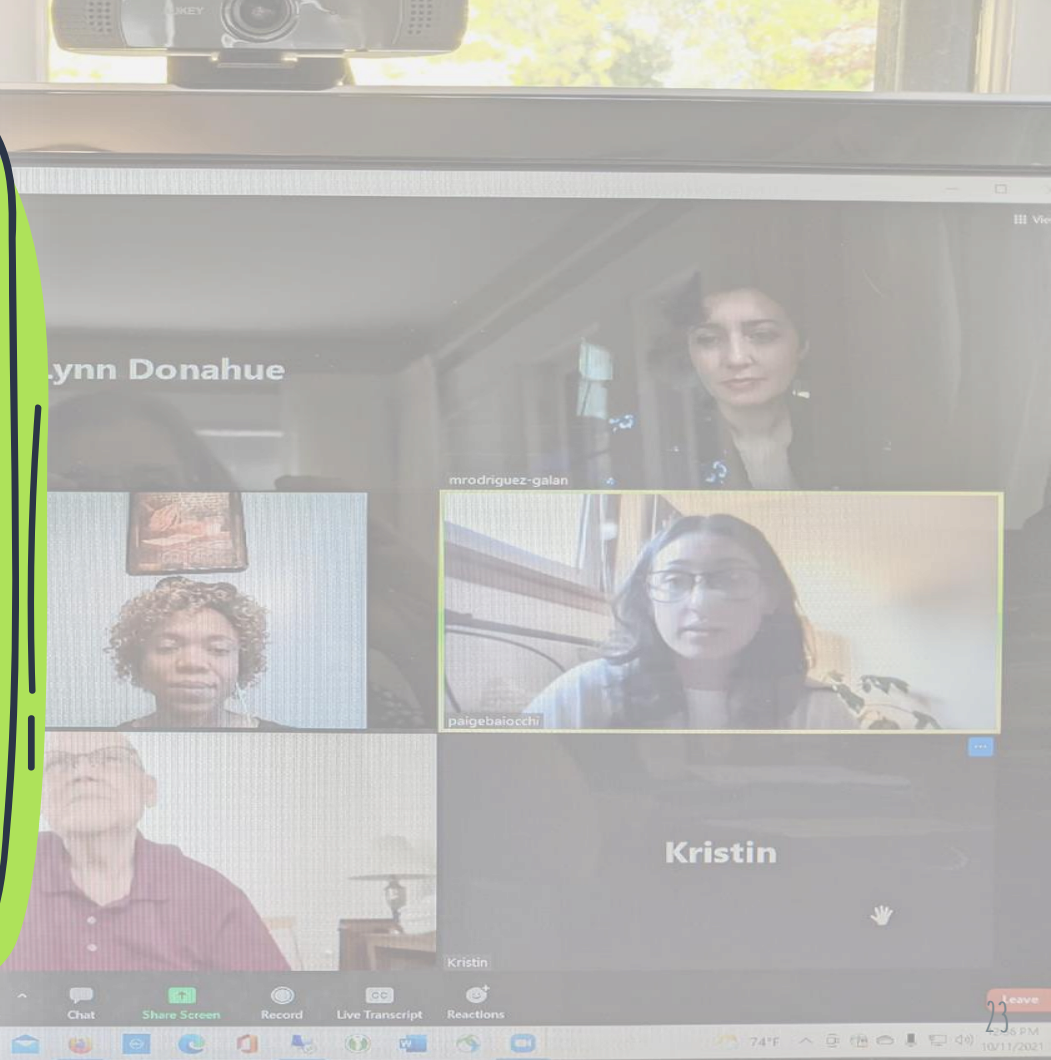
- ❑ **Designate a communication leader** to pass on questions and updates.
- ❑ **Determine the best format** for communication with your partner.
- ❑ **With emails**, provide a subject title and cc your professor and partner.

Non-verbal Communication:

- ❑ **Use good eye contact and a confident body posture** to demonstrate interest.
- ❑ **Use a clear voice and positive tone** to convey confidence and engagement!

COMMUNICATION ON ZOOM

- When on Zoom, turn your video on when possible during a meeting. Mute when not speaking.
- Don't multi-task. Focus on the speaker. Turn your phone off. Limit distractions.
- Consider your professional presence (dress, eye contact, environment when on Zoom – no meetings on your bed!)



A FEW WORDS ABOUT SAFETY



❖ **Familiarize yourself with the area ahead of time.** Find out where to park.



❖ **Lock your doors locked** and keep valuables hidden.



❖ **When you can, travel with others.** Stay alert.



❖ **Please report any safety incidents** to your instructor or supervisor.



❖ **Maintain Barriers:** Don't give a client a ride. Don't give or loan clients money. Don't share too much personal information



COMMUNITY IMPACT GRANTS

- X Up to \$100 available per team for project resources
- X Up to \$300 available for the community partner related to the CEL project work.
 - X CE Grant proposal link on CEL Website.
- X Submit a strong rationale involving the community with a budget and links to the items.

X **Website:** <https://www.sjfc.edu/major-minors/community-engaged-learning/>

AFTER THE SEMESTER IS DONE

❖ **Market it!** Add your CEL experience to **your resume** and use it to promote your skills during an **interview**.

❖ **More CEL!** Consider **additional community-engaged learning** courses to expand your experiences and knowledge and gain work-ready skills (look for **CEL Attribute** on course registration page).

* denotes required field

1. Choose Term (*)

Fall 2022

Spring 2023

Summer 2023

Previous Terms

[Academic Calendar](#)
[Registration Information](#)

NOTE: Course data updates every hour during registration

2. Choose Options (*)

----- Enrollment -----

Open

Closed

----- Subjects (*) -----

ACCT - Accounting

AFAM - African American Studies

AMST - American Studies

ANTH - Anthropology

ARTS - Visual & Performing Arts

BIOL - Biology

CHEM - Chemistry

CLST - Classical Studies

Check All Subjects

3. Choose Attribute(s)

AWC - Adv Writing and Comm

BCST - C/J Broadcasting Course

CC - Cultural Contrasts

CCE - Citizen/Civic Engagement

CE - Cardinal Experience

CEL - Community-Engaged Learning

CIA - Creative Inquiry and Analysis

CJMP - C/J Media Perspectives Course

CJVP - C/J Visual Presentation Course

CLTC - ENG-Cultural Contexts

DA - Data Analysis

DEI - Diversity/Equity/Inclusion

ENBL - ENGL British Literature Course

No Attributes

[Filter By Title, Time, Instructor, or Type \(Advanced Search\)](#)

AFTER THE SEMESTER IS DONE

- ❖ **Go Further!** Consider applying for **Rochester Summer Urban Fellow** or **Rochester Youth Year** after graduation. <https://www.youthyear.org/>



- ❖ **Go Beyond!** Look into **CEL** or **internships abroad** through international service opportunities or study abroad programs.



St. John Fisher College Civic Engagement Award Ceremony and Celebration (April, 2022)

❖ Faculty CEL Award!

❖ Student CEL Award!

❖ Community Partner CEL Award!



THANK YOU!

Any questions (any at all)?

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