

---

**B.A. Media and Communication, B.S. Public Relations**

## B.A. Media and Communication:

| <b>Erie Community College</b>        | <b>St. John Fisher University</b> |
|--------------------------------------|-----------------------------------|
| CA 140 Introduction to Mass Media    | COMM 100 Intro Mass Communication |
| EN 114 Public Speaking               | COMM 250 Speech Communication     |
| CS 215 Web Development & Programming | COMM 269 - Web Design             |

## B.S. Public Relations

| <b>Erie Community College</b>                         | <b>St. John Fisher University</b>  |
|---|------------------------------------|
| BU 142 Business Communication                         | COMM 253 Business Communication    |
| BU 151 Principles of Marketing I                      | MKTG 221 Introduction to Marketing |
| CA 140 Introduction to Mass Media                     | COMM 100 Intro Mass Communication  |
| CA 240 Principles of Public Relations and Advertising | COMM 270 Public Relations          |
| CS 215 Web Development & Programming                  | COMM 269 - Web Design              |
| EN 114 Public Speaking                                | COMM 250 Speech Communication      |
| MT 143 Introductory Statistics I                      | ECON 221 Statistics                |

BA degree candidates need to show **language proficiency**. Students can fulfill the requirement by either having transfer credit for language at the 112 level at Fisher (102 level at cc), taking course(s) at Fisher to complete at the 112 level or by taking a language proficiency test through the department of Modern Languages at Fisher that demonstrates proficiency at the 112 level. The proficiency test does not result in academic credit, as this is not a credit requirement. Transfer coursework will result in academic credit.

**Recommended:** Fulfill remainder of associate degree requirements. Choose courses in the liberal arts (mathematics, natural sciences, social sciences, humanities, and foreign language).

Grade Point Average: 2.0 GPA required for admission consideration at St. John Fisher University. Student must submit formal transfer application at <http://go.sjf.edu/transfer> the semester before intended enrollment.