



**Campus Conversation**  
**April 5, 2022**

## Today's Agenda

- **Welcome – Dr. Gerard Rooney**
- **Academic Affairs Update – Dr. Kevin Railey**
- **Enrollment Update – Jose Perales**
- **Student Affairs Update – Dr. Matha Thornton**
- **FY23 Budget Update – Heze Simmons**
- **Advancement Update – Chris Biehn**
- **University Discussion Update – President Rooney**
- **Q&A**

- **Strategic Plan Refresh Process**
- **2022 Commencement**
- **Buffalo Bills Training Camp**



# Academic Affairs

- **Faculty searches: 18 currently in process in A&S, Pharmacy and Nursing. Have hired faculty in Political Science, Criminal Justice, Psychology, Pharmacy and the William and Helen Cavanaugh Chair of Catholic Studies. Also have a few staff searches ongoing to support the online programs in Pharmacy and Nursing.**
- **Blackboard LMS review**
- **Facilities projects: Classroom upgrades; IPE Sim Lab; Lavery Library; Murphy Hall arts programming**
- **Applying to become an Apple Distinguished Campus**
- **Dr. Kristin Picardo – Assistant Provost**



# Enrollment Update

## Fall 2022 Enrollment Outlook:

- First-year Enrollment Goal: 565 (increased from 550)
- First-year applications behind prior year (4,055 v. 4,395), -7%
- First-year acceptances behind prior year (2,984 v. 3,114), - 4%
- Enrollment deposits increased (272 v. 238), +14%
- Academic quality consistent

## Fall 2022 Enrollment Outlook:

Transfer and Graduate populations earlier in process, on target.

- Transfers (FT Goal: 125, increased from 115):
  - Applications increased (+10%)
  - Acceptances increased (172 v. 137)
  - Deposits increased (41 v. 20)
- Graduate (Program goals established with Deans):
  - Summer/Fall recruitment continues
  - Fall 2022 master's level program applications, acceptances and deposits are increased (182 v. 174, 96 v. 92, 59 v. 47)



# Summer/Fall 2022 Next Steps

## Next Steps:

- Ongoing yield-related activities/Campaigns
  - Accepted student events
  - Scholars Recognition/Taste of Fisher (April 9)
- May 1, 2022 – Universal Candidate Reply Date
- Transfer & Graduate registration
- June 2022 – Great Beginnings (CCAP)



# **Student Affairs Update**

Current Operational Level: Yellow

## Operational Levels and Protocols

Operational Levels are determined using several **monitoring methods**.



- **The College will continue to monitor and consider several indicators, including:**
  - Compliance with campus safety protocols
  - Number of positive cases on campus
  - Isolation/quarantine capacity on campus
  - Wastewater surveillance
  - Centers for Disease Control and Prevention (CDC) Level of Community spread and transmission in Monroe County
  - Federal, state, and/or county mandates/guidelines

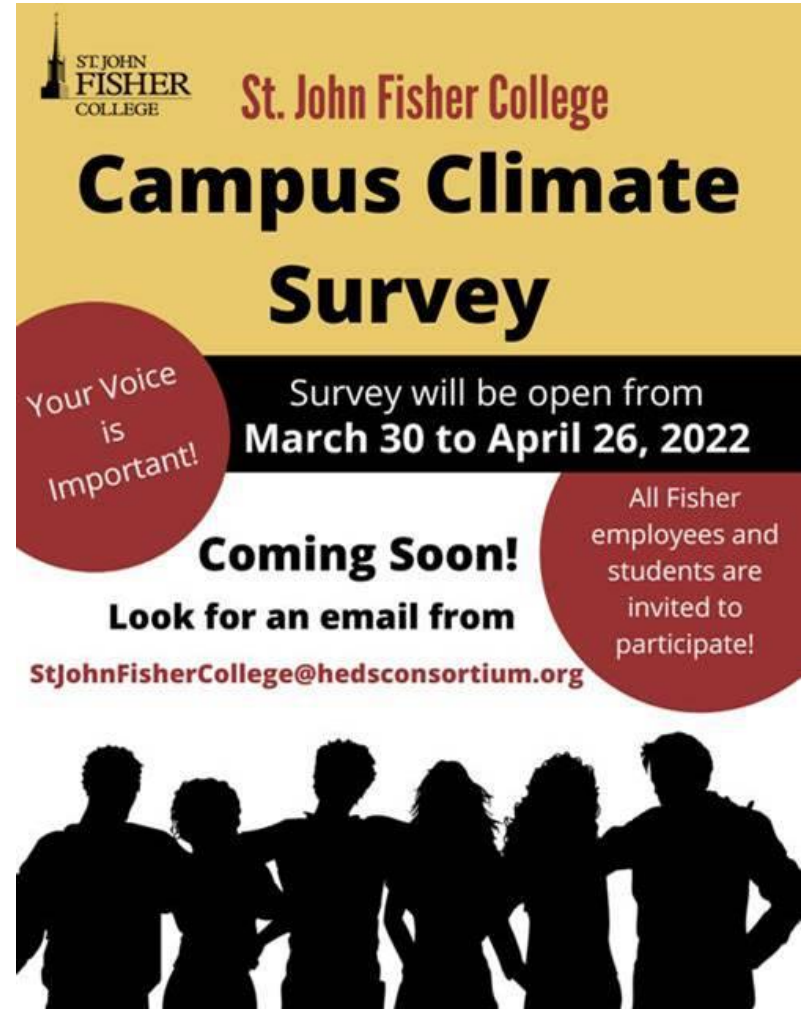
# Housing Updates

- **Completed Housing Selection for fall '22**
- **Summer Housing for Students in Founders Hall**




# Campus Climate Survey

- Received email on 3/30 & 4/4
- Deadline to participate 4/26



The poster features a yellow background with a black banner at the bottom. It includes the St. John Fisher College logo, the survey title, dates, and contact information. Silhouettes of six diverse people are at the bottom.

 **St. John Fisher College**

## Campus Climate Survey


Your Voice is Important!

Survey will be open from **March 30 to April 26, 2022**

**Coming Soon!**  
Look for an email from

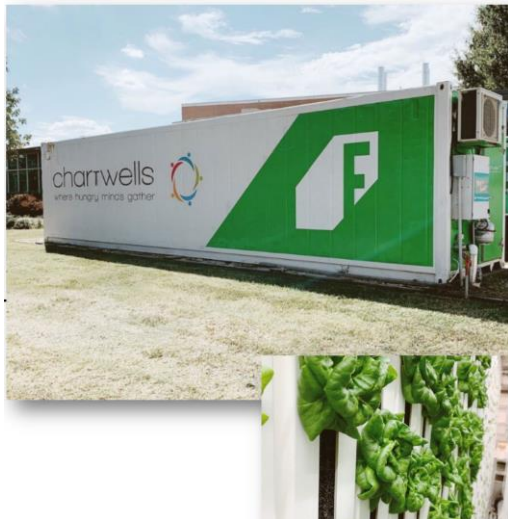
[StJohnFisherCollege@hedsconsortium.org](mailto:StJohnFisherCollege@hedsconsortium.org)

All Fisher employees and students are invited to participate!



# Dining Renovation Planning

Summer 2022	Fall 2022	Summer 2023	Winter Break 2023 Spring Break 2024	Summer 2024
<p><b>Phase 1</b> <b>Ward/Haffey</b></p>	<p><b>Food Trucks</b></p>	<p><b>Phase 2</b> <b>Ward/Haffey</b></p>	<p><b>Wilson Formal</b></p>	<p><b>Michaelhouse</b></p>
<p><b>Freight Farm</b></p>		<p><b>Pioch</b></p>		<p><b>Murphy Dining</b></p>



**NEXTEP**  
SYSTEMS





# **FY23 Budget Update**

## **FY23 Budget Highlights**

- **The FY23 Budget was approved unanimously at the Board of Trustees meeting on March 18, 2022.**
- **The FY23 Budget was developed to:**
  - **support our commitment to providing a transformational experience for our students;**
  - **reflect the financials of a learning environment in the post COVID-19 world;**
  - **contains investments in strategic actions and priorities that will continue to enhance our position in the higher education marketplace.**
  - **Some of those investments are in the following areas:**
    - **high-impact institutional and academic learning practices**
    - **student life programs and initiatives designed to attract and retain well-qualified students**
    - **our continued commitment to increasing access, affordability, and success for students from underrepresented populations**



## **Key Drivers – FY23 Budget**

- **Tuition and Fees increases of 3.95% and room and board of 4.95% [the College still remains very competitive within our Strategic Comparison Group as it relates to total cost of attendance].**
- **The Budget includes a wages and salary increase pool of 2.5%.**
- **There will be a continuing focus on expense review and control.**
- **Investment into the college for program growth and Strategic Initiatives.**
- **This Budget includes the required 3% contingency.**
- **Capital expenditures totaling \$7M.**

- A critical challenge for the College is to lower the growth rate of expenses below that of revenue growth.
- The continuing relationship with 2U provides an opportunity to accelerate growth in revenues.
- The President's contingency and Strategic Initiative funds have been reinstated.
- The College maintains a healthy cash position – “CASH IS KING”



# Advancement Update

# FY22 Financial Summary

## FY22 Fundraising Progress

	<u>FY22 Goal</u>	<u>Current YTD</u>	<u>Goal Status</u>	<u>Prior YTD</u>	<u>% Change</u>	<u>3YTD Average</u>	<u>5YTD Average</u>
New Gifts & Commitments	\$14,500,000	\$12,451,893	85.9%	\$7,811,537	59.4%	\$10,421,565	\$8,064,594
Cash	\$7,000,000	\$8,553,286	122.2%	\$5,012,156	70.7%	\$7,876,358	\$6,110,925
Fisher Funds	\$853,000	\$679,292	79.6%	\$751,901	-9.7%	\$849,549	\$879,985

## Campaign Breakdown of Dollars Raised

	<u>Current YTD</u>	<u>% of Campaign Total</u>
Gifts and Pledges	\$49,317,361	64%
Bequests	\$14,856,112	19%
Fed/State Grants ao FY22 Q1	\$12,992,967	17%
<b>Campaign Total</b>	<b>\$77,166,441</b>	

# I ♥ Fisher Giving Day

## Thursday, March 24, 2022

- Dollars: \$347,562 Raised
- Gifts: 960 Gifts (New Record, in FY21)
- Matches and Challenges: 13 total, unlocking \$99K in additional funding
  - Highlights:
    - Each school had a challenge
    - Faculty/Staff challenge
    - Alumni Board of Director participation challenge to engage
- Other Worthy Mentions:
  - Fun leaderboards for friendly competition
  - Socks to the first 100 donors of \$60+
  - Heat map to “light up your state/country” to watch global participation
- Ambassadors:
  - Included alumni, faculty/staff, and students
  - 46 Total Ambassadors (Up 30% from our last giving day)
  - 85 Total Gifts (Up almost 10% from our last giving day)
- On Campus:
  - Fun philanthropy facts, on outdoor signs, canvased campus
  - 14 different areas on campus led activities throughout the day, in addition to each school
  - Students completed thank you cards for donors





# University Status Discussion

## Institutional Milestones

- **1948:** St. John Fisher College was chartered, with the stated goal of educating men in the liberal arts, sciences, and commerce.
- **1955:** Under the auspices of the State Board of Regents, Fisher was awarded an absolute charter to grant the degrees of Bachelor of Arts, Bachelor of Science, and Bachelor of Business Administration.
- **1983:** The Board of Regents of the State of New York approved a charter change for Fisher—from an undergraduate institution to that of a graduate degree-granting institution.
- **2002:** The School of Business was created.
- **2003:** The Ralph C. Wilson, Jr. School of Education was created.
- **2005:** The School of Arts and Sciences and the Wegmans School of Pharmacy were created.
- **2006:** The Wegmans School of Nursing was created.
- **2010:** College reclassified by the Carnegie Foundation as a Doctoral/Research University - now Doctoral/Professional University.

# Definition and Use of the term “University” in NYS

**1969 definition:** “University means a higher educational institution offering a range of registered undergraduate and graduate curricula in the liberal arts and sciences, degrees in two or more professional fields, and doctoral programs in at least three academic fields.”

- In 1969, when the regulatory definition of “university” was established, some institutions already using the term “university” in their names were grandfathered-in, despite not meeting the newly established definition.
- The statutes that created SUNY and CUNY systems names and/or define institutions within those systems allowed for use of the term “university.”
- For nearly two decades, The Commission on Independent Colleges & Universities in New York (CICU) has been advocating with the State Education Department and the Board of Regents to amend their rules governing an institution's use of “University” in its name.



# NYS Regents and University Status

**New York’s new definition of “University,” which we now meet, is as follows:**  
“University means a higher educational institution offering a range of registered undergraduate and graduate curricula in the liberal arts and sciences, including **graduate programs registered in at least three of the following discipline areas:** agriculture, biological sciences, **business, education,** engineering, fine arts, **health professions,** humanities, physical sciences, and social sciences.” (*Effective January 26, 2022*)

Colleges interested in pursuing a name change can file a petition to amend their charter to use “university” in their name. Petitions will require a resolution from the institution’s Board of Trustees. Completed petitions are reviewed by the SED Office of Higher Education, which then makes a recommendation to the SED Office of Counsel.

# Doctoral/Professional University Classification

- In 2010, St. John Fisher College was reclassified by the Carnegie Foundation as a Doctoral/Research University - now Doctoral/Professional University - based on the number of doctorates awarded in 2008-09.
- Since that time, we have been listed in the National Universities category in the Best Colleges issue of *U.S. News & World Report*.

## Why Advocate for the Change?

- NYS was the only state in the U.S. with a requirement for doctoral programs in order to use the term “University” in the title of an institution.
- The Regents had granted permission to out-of-state institutions to operate in New York and use “University” in their names although they do not meet the criteria New York-based institutions must meet to use “University.”
- NYS independent institutions had been at a competitive disadvantage when recruiting both nationally and internationally. In much of the world, the term “college” is equivalent to what we call a high school.
- University status conveys greater prestige, has stronger reputational value domestically and internationally, and better represents the type of institution we are today – complexity, degrees offered, research profile.
- Our core mission, the nature of the institution, the residential undergraduate experience, and the personalized nature of the student experience would not change.

# Competitive Landscape

- **Top 10 competitors already using University:**
  - Niagara University
  - St. Bonaventure University
  - SUNY Campuses (Brockport, Buffalo, Geneseo, Fredonia)
- **Recently changed to University:**
  - Utica University (Empire 8)
  - Daemen University (Regional)
  - D'Youville University (Regional)
- **Approved for future use:**
  - Molloy College (effective June 1)
  - Excelsior College (effective August 1)
- **Others considering and/or in process:**
  - Canisius College (Top 10)
  - Medaille College (Empire 8)
  - Nazareth College (Top 10/Empire 8)

# Timeline of Next Steps

## **Fall 2021**

- Discussed in Campus Conversations
- Provost discussed with Faculty Council – its report delivered at Assembly

## **Spring 2022**

- President, Provost discussed at Faculty Assembly
- Provost discussed with Faculty Council
- Discussed by Board of Trustees Academic and Faculty Affairs Committee and full Board of Trustees
- Engage in campus discussions including April Campus Conversation, Employee Session, Student Government Association Meeting, Alumni Board of Directors

## **Next Steps**

- Board vote
- If approved, file charter change paperwork with NYS Department of Education
- Public announcement of name change (pending state confirmation)
- Transition campus signage, website, recruitment materials, etc. to university logo/name

- **Could you talk a little bit about all the different summer groups/events on campus this summer?**
- **Can you speak to the College's vision of when to use adjunct faculty for courses, and when not to do so?**
- **Is there an update on the College's flexible work arrangement option moving forward?**